

### **REFA Hotel Conference**

A Panel Discussion on the Boston Lodging Market June 22, 2006



#### Rachel J. Roginsky, ISHC

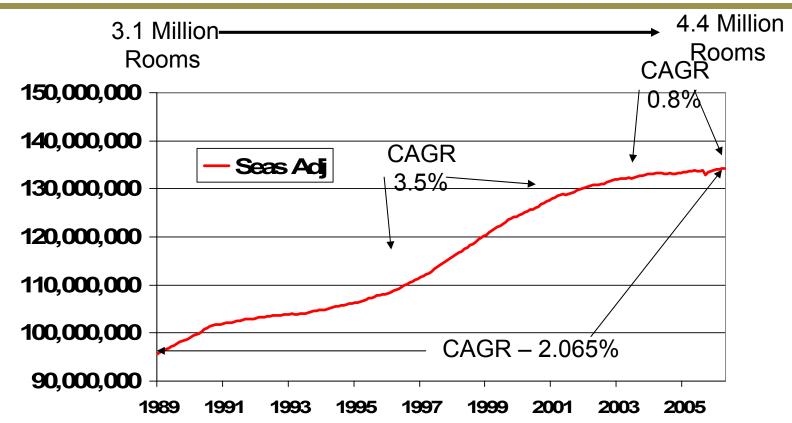
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# **National Trends**

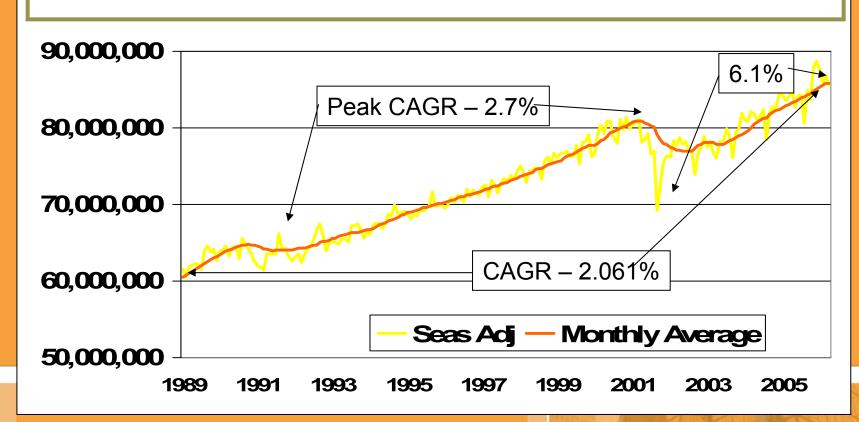


# Total U.S. Monthly Room Supply – Seasonally Adjusted January 1989 to April 2006





Total U.S.Monthly Room Demand – Seasonally Adjusted January 1989 to April 2006

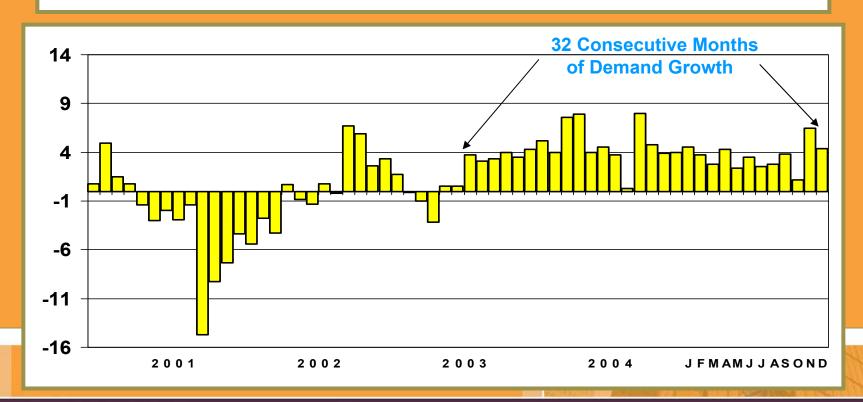




Total United States

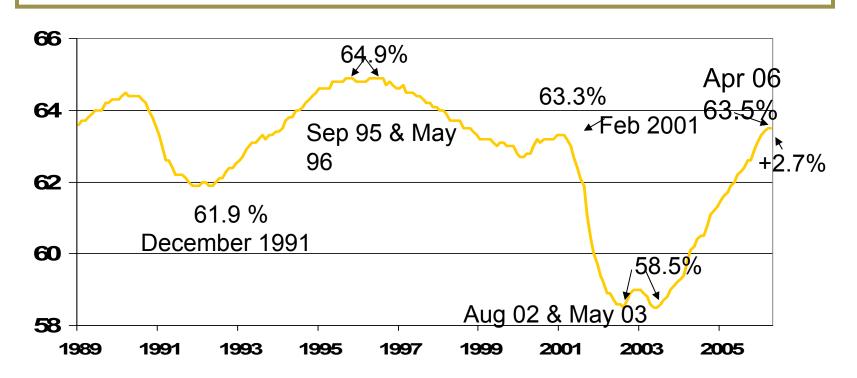
Monthly Room Demand Percent Change

January 2001 – December 2005



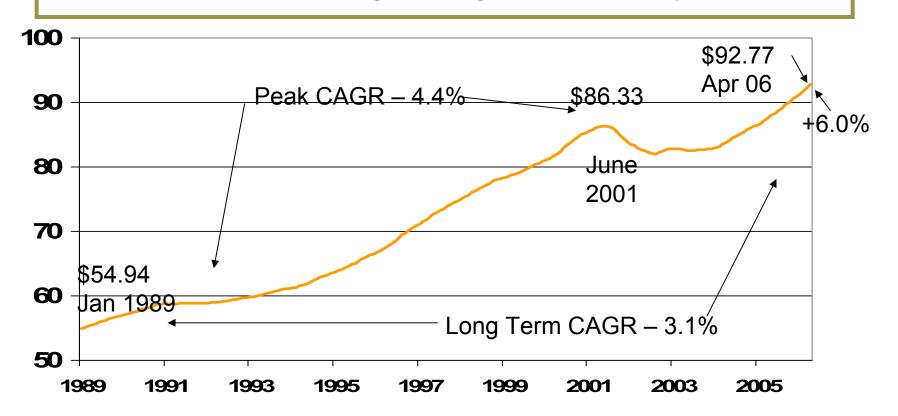


Total United States Occupancy Percent Twelve Month Moving Average – 1989 to April 2006



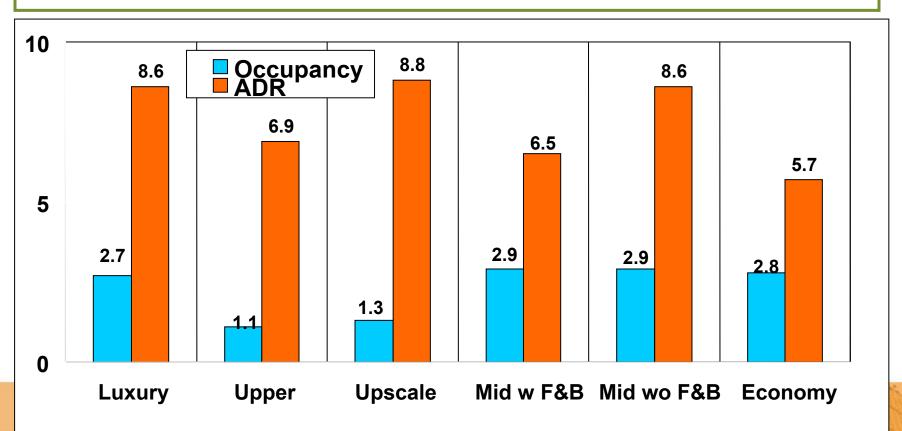


Total United States Average Daily Rate
Twelve Month Moving Average – 1989 to April 2006



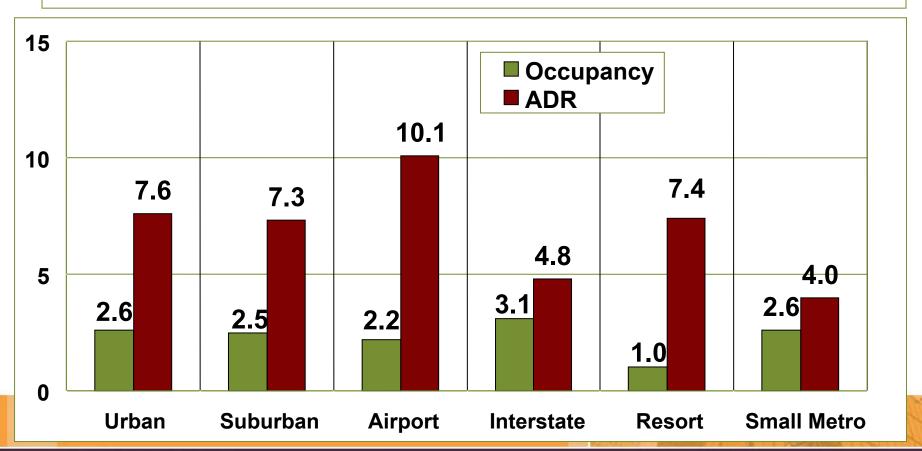


# Chain Scales Occupancy/ADR Percent Change April 2006 YTD





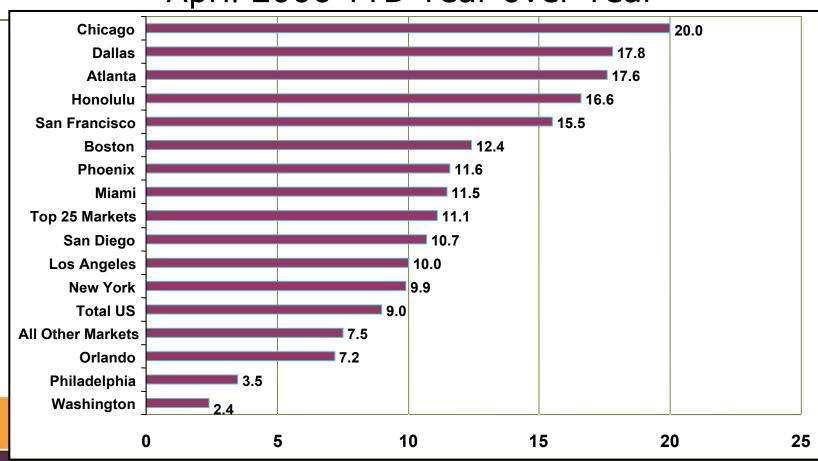
Location Segments Occupancy/ADR Percent Change April 2006 YTD



Source: Smith Travel Research

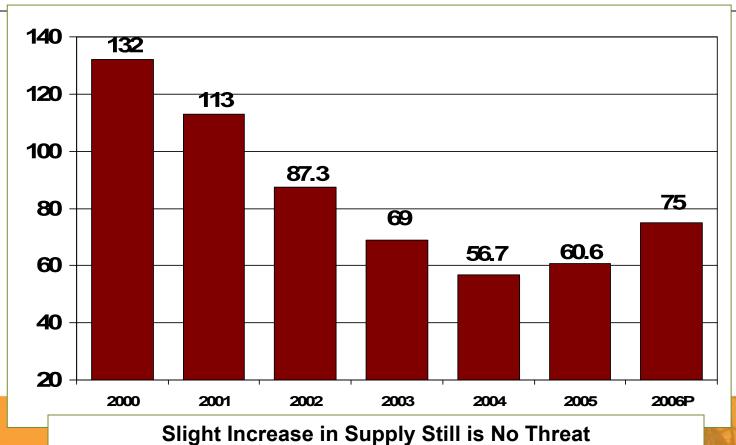


### Key 15 Markets RevPAR Percent Change April 2006 YTD Year over Year



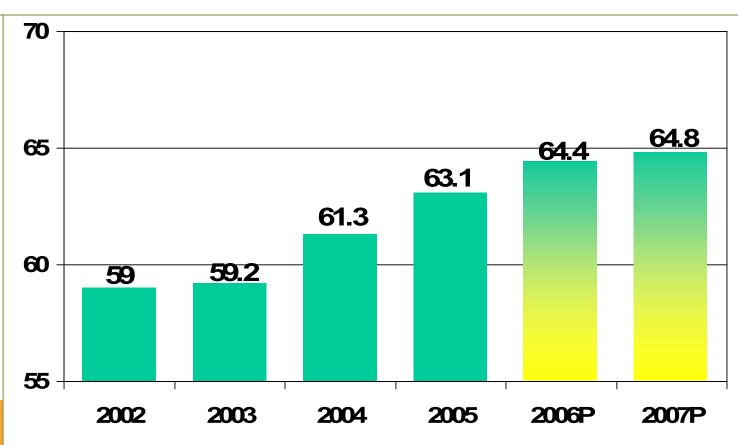


# Total United States Rooms Opened In Thousands 2000 – 2006P



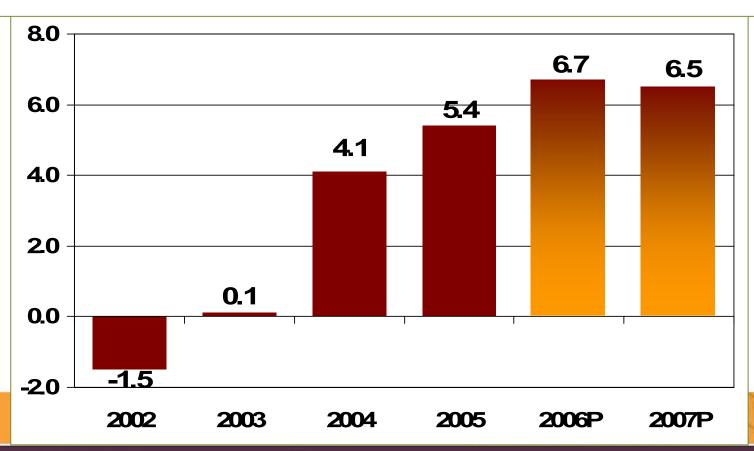


# Total United States Occupancy Percent 2002 – 2007P



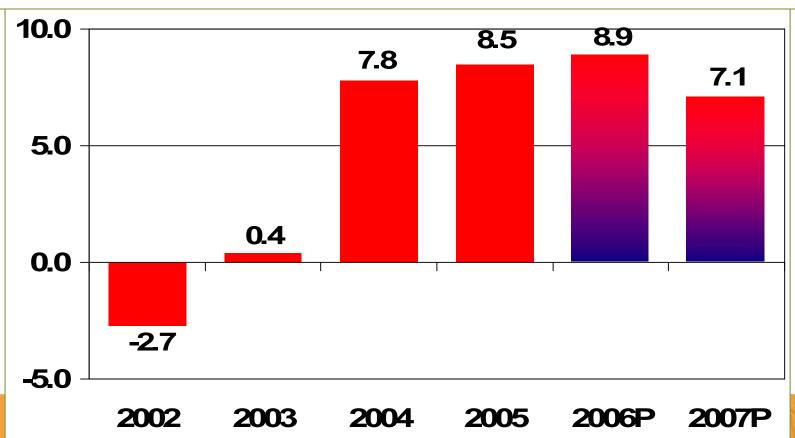


# Total United States ADR Percent Change 2002 – 2007P





Total United States RevPAR Percent Change 2002 – 2006P

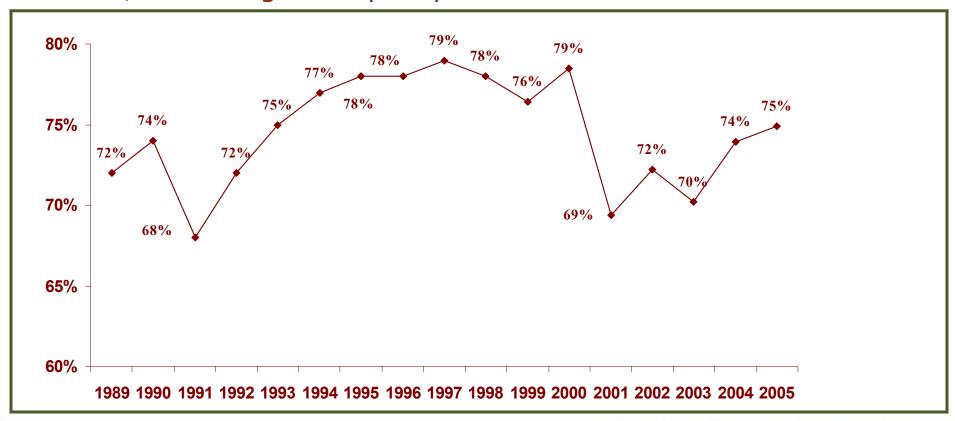




## BOSTON CAMBRIDGE LODGING MARKET

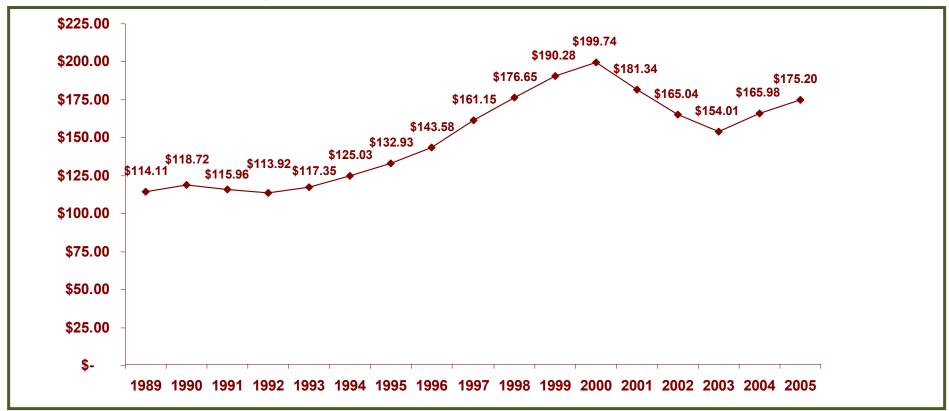


#### Boston / Cambridge Occupancy 1989-2005



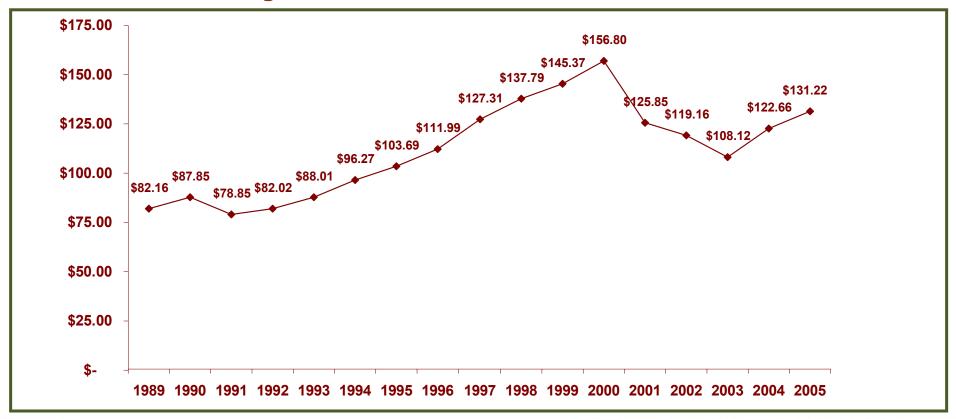


#### Boston / Cambridge ADR 1989-2005



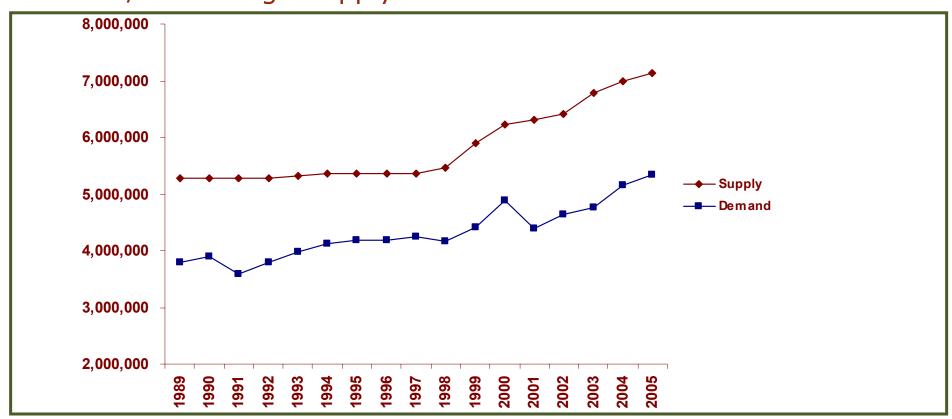


#### Boston / Cambridge RevPAR 1989-2005





#### Boston / Cambridge Supply and Demand 1989-2005





#### Boston / Cambridge Demand Factors

#### Corporate

> Recent Strong Growth Likely to Continue

#### Group

- >2006 VERY Strong convention year
- >Strong short term pick-up

#### Leisure

- >Benefits from DNC publicity
- >Big Dig Completion and Logan Modernization



## Citywide Outlook 2006

Year	2002	2003	2004*	2005	2006	2006 vs. 2005
City-Wide Conventions	15	15	18	21	29	+38%
Room Nights (Peak x 2.5)	110,250	107,262	160,250	168,000	262,725	+56%

<sup>\*</sup>DNC Represented 42,000 room nights.



### Boston Cambridge Projections 2006

	2005	2006	Change
Occupancy	75%	76%	1.5%
Average Rate	\$175.20	\$191.00	9.0%
RevPAR	\$131.22	\$145.16	10.6%



#### 2007 and Beyond...

- New Supply
- Increased Convention Demand
- Increased Leisure Demand



### Cap Rates

- •Upper Upscale/Luxury 5%-6%
  - •Full-Service 6%-8%
  - Limited Service 6%-8%



# Financing Existing

- Up to 90% floating
- Spreads 100-250 basis points
- •75% fixed rate first mortgages
- Spreads mid/upper 100-200 basis points

#### **New Construction**

- •Up to 70% with higher interest rates
- Spreads up to 250-350 basis points



### PINNACLE ADVISORY GROUP

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