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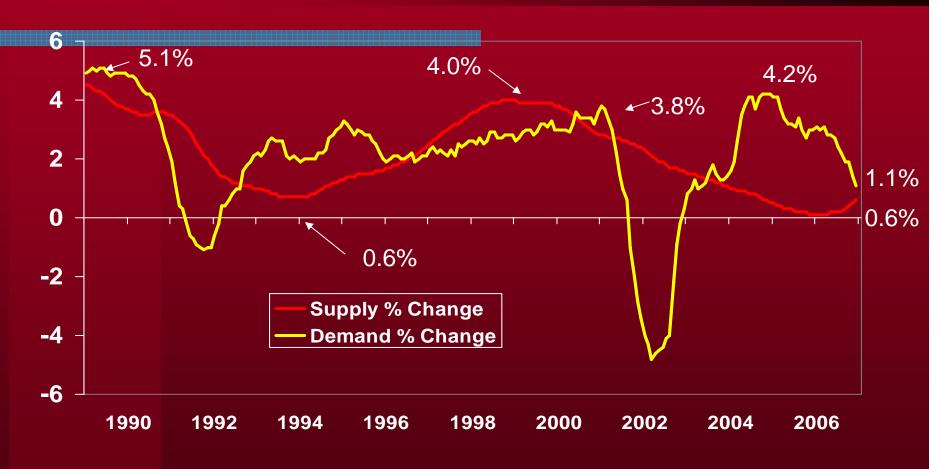
### Cape and Islands Outlook





## National Trends

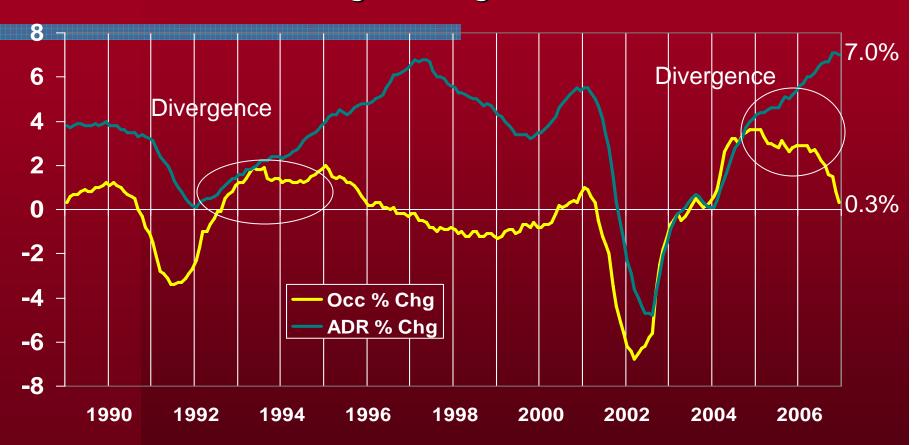
# Total United States Room Supply/Demand Percent Change Twelve Month Moving Average – 1989 to 2006



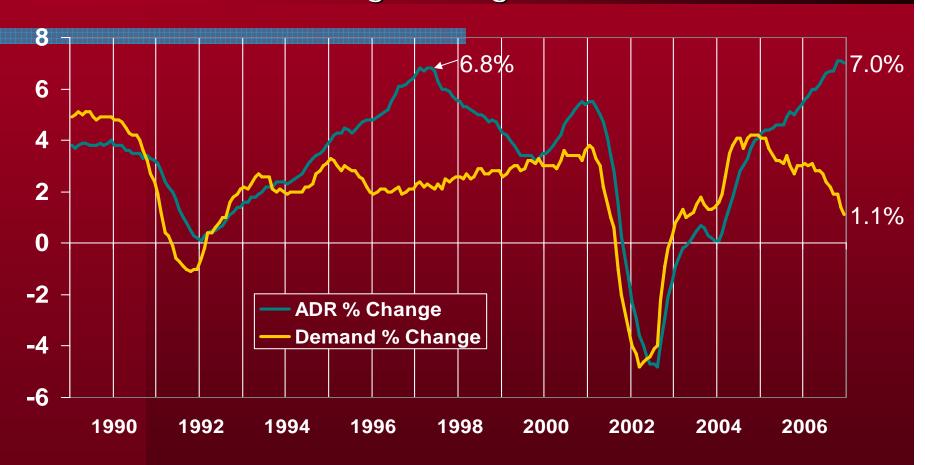
# Total United States Occupancy Percent Twelve Month Moving Average – 1989 to Dec 2006



# Total United States Occupancy/ADR Percent Change Twelve Month Moving Average – 1989 to 2006



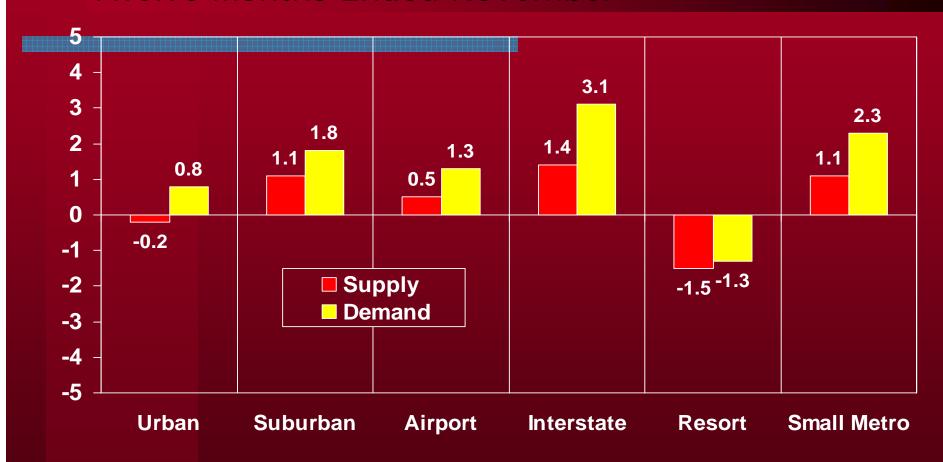
# Total United States Room Demand / ADR Percent Change Twelve Month Moving Average – 1989 to 2006



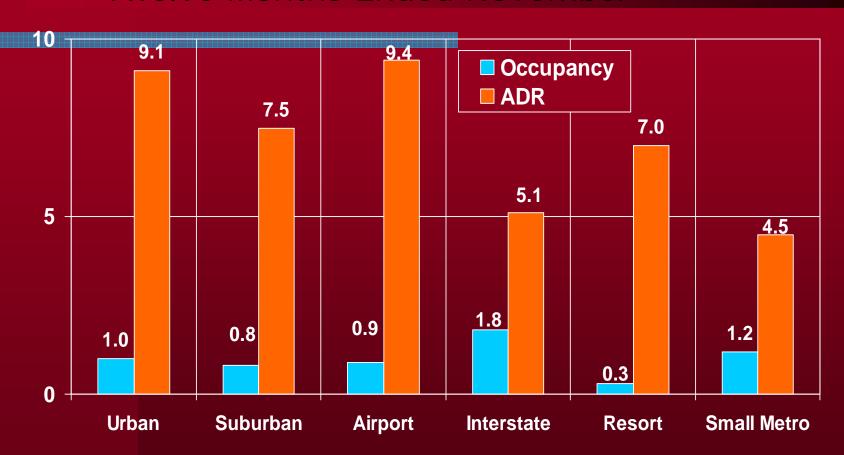
# Total United States RevPAR Percent Change Twelve Month Moving Average – 1989 to 2006



# Location Segments Supply/Demand Percent Change Twelve Months Ended November

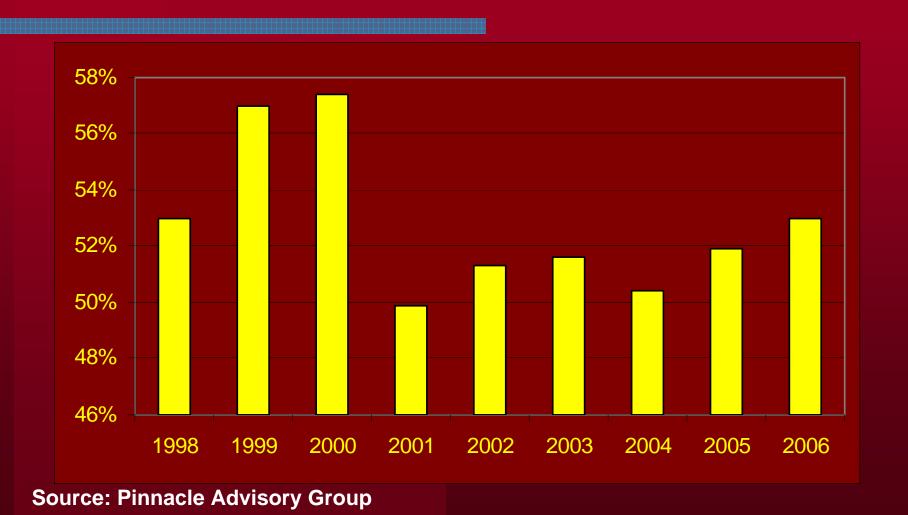


# Location Segments Occupancy/ADR Percent Change Twelve Months Ended November

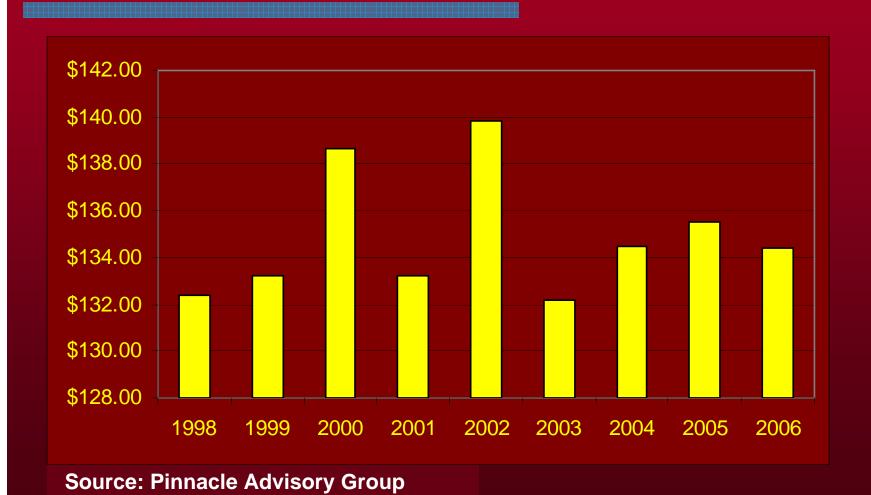


### Cape and Islands Trends

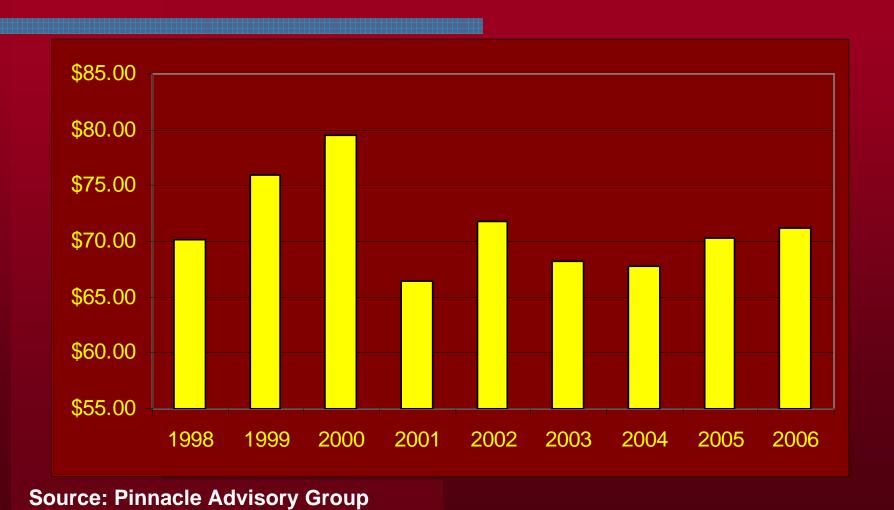
#### Cape and Islands Occupancy 1998 – 2006



#### Cape and Islands Average Rate 1998-2006



#### Cape and Islands RevPAR 1998 - 2006



### Factors Affecting Demand

#### **Recent Industry Trends**

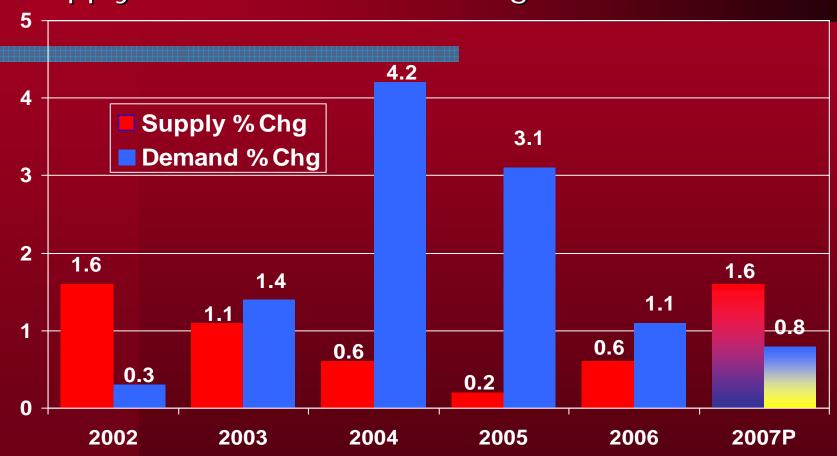
- New Supply is not an issue (yet)
- International demand is strong
- Aggressive Pricing
- Higher Operating Costs

#### **Cape and Islands Demand Factors**

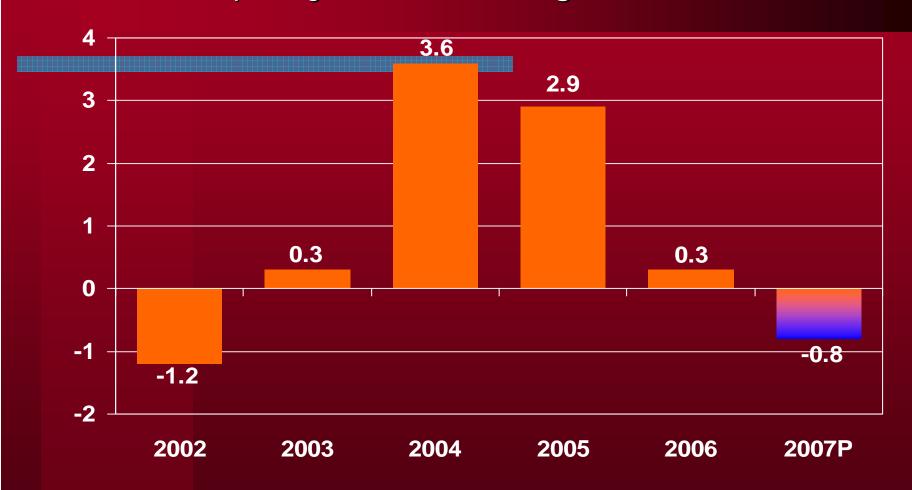
- The Weather
- Increased Competition from Rentals
- Improving Group Demand
- Stable/decreasing supply
- Improved Product
- Completion of the "Fly over"

### **National Projections**

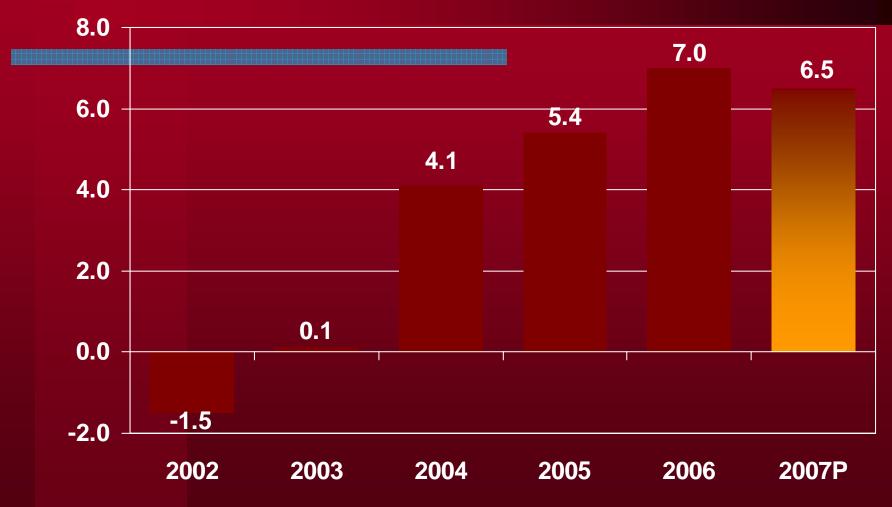
# Total United States Supply/Demand Percent Change 2002 – 2007P



#### Total United States Occupancy Percent Change 2002 – 2007P



# Total United States ADR Percent Change 2002 – 2007P



### Cape and Islands Projections

### Pinnacle Projections

- 2007
  - ➤ Occupancy up 1 2 points
  - ➤ Average Rate up 4 6 percent
  - ➤ RevPAR up 5 8 percent

### Cape and Islands Outlook

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